Platform Cooperativism Consortium

VERSION, JANUARY 9TH, 2023

Platform co-op school 2023

Join our pop-up program for ideas and actions!

22 sessions

45 partner organizations from 25 countries

January 25th to July 15th, 2023

Platform Co-op School

Overview of the program

WHAT IS PLATFORM CO-OP SCHOOL?

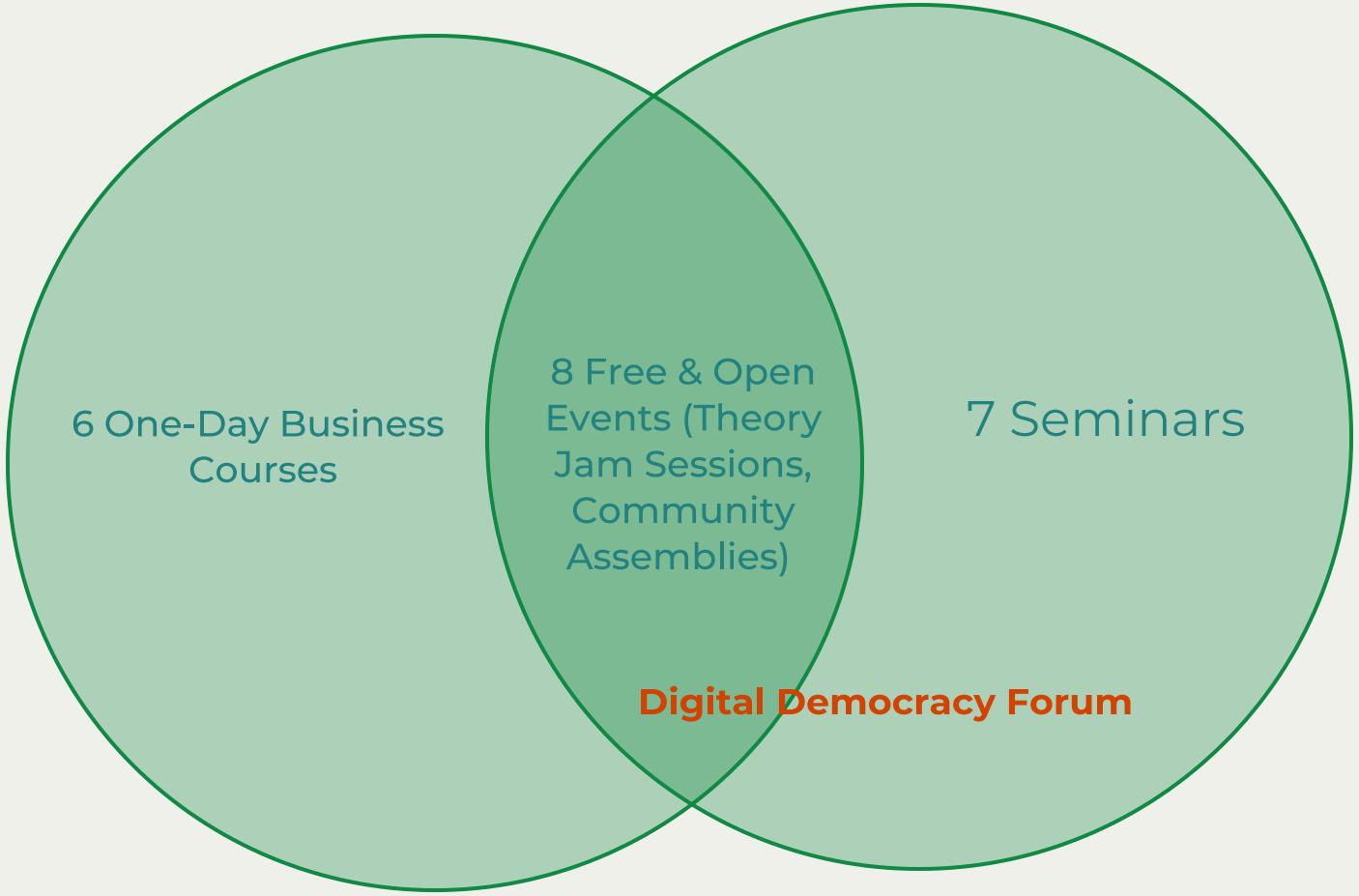
This program aims to bring together experts and leaders
from various fields to promote a more democratic internet.

The “school” will feature lectures, short symposia, trainings, and community assemblies
focused on topics such as data cooperatives and community ownership of digital platforms.

It also includes 6 one-day business courses.

Who Has Already Joined

45 partners, one purpose



Platform Co-Op School

As partner for the Digital Democracy Forum --7 seminars + 8 free and open events---you are part of the Platform Co-op School

Platform Co-op School

The learning journey

7 Seminars: Schedule.

Seminars are held via video conferencing and are only for enrolled students.
Participants in the seminars are also participating in the *Theory Jam Sessions* and *Community Assemblies* (next slides). Seminars are 110 minutes, Wednesdays, 12:10PM to 2:00PM EST.

Launch

Jan 25
Welcome and Introduction

Feb 5
Last day to enroll participants

Feb 15
Principles & Ecosystem

Feb 22
Policy

March 22
Value Contributed by Platform Co-ops

March 29
The Power of Cooperative Ownership

April 19
Platform Co-op Scaling

April 26
Union Co-ops Online

May 5
Submission Deliverable

End May 17

5 Theory Jam Sessions: Schedule

Theory jam sessions are alternatively described as symposia, lectures, forums, discussions, and panels. They are all **free and open to the public** and can be accessed via video conferencing. These activities can last anywhere from 110 minutes to three hours.

Launch

Feb 1
Alternative Approaches to Social Platforms

March 1
ICDE Research Fellows

April 5
Platform Co-ops in India

May 3
Platform Co-ops in Brazil

June 7
2023/2024 ICDE Fellows Introduce Themselves

End

4 Community Assemblies on Mutual Aid & Tech.

The format of these sessions, which are coordinated by the **PCC Solidarity Collaboratory**, is a 10-minute introduction followed by a 70-minute unconference. The assemblies are free and open to the public.

Launch

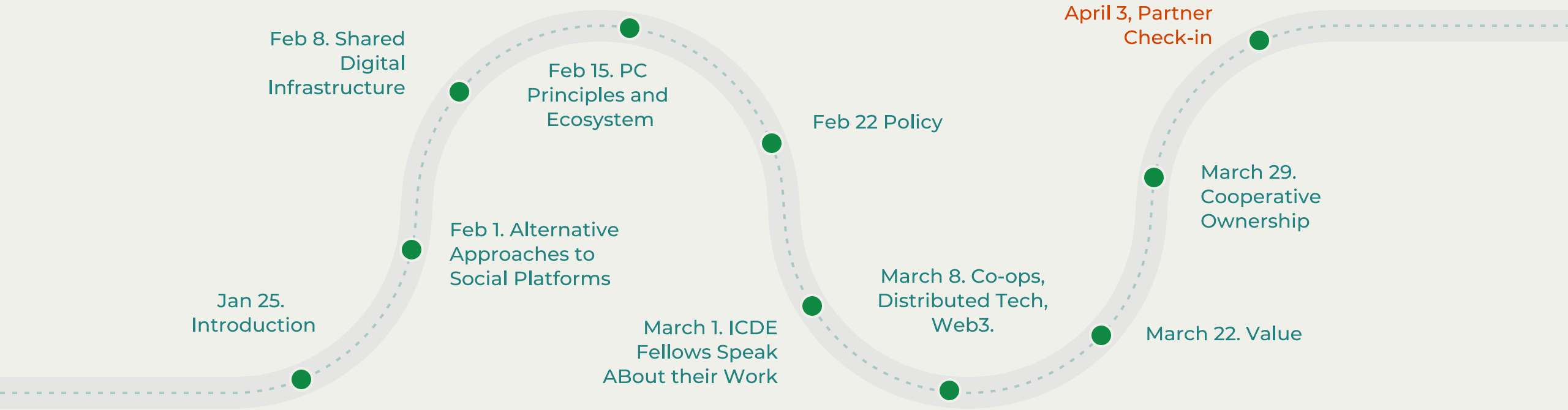
Feb 8
Sharing Digital Infrastructure

March 8
Co-op, Distributed Tech, Web 3, Crypto

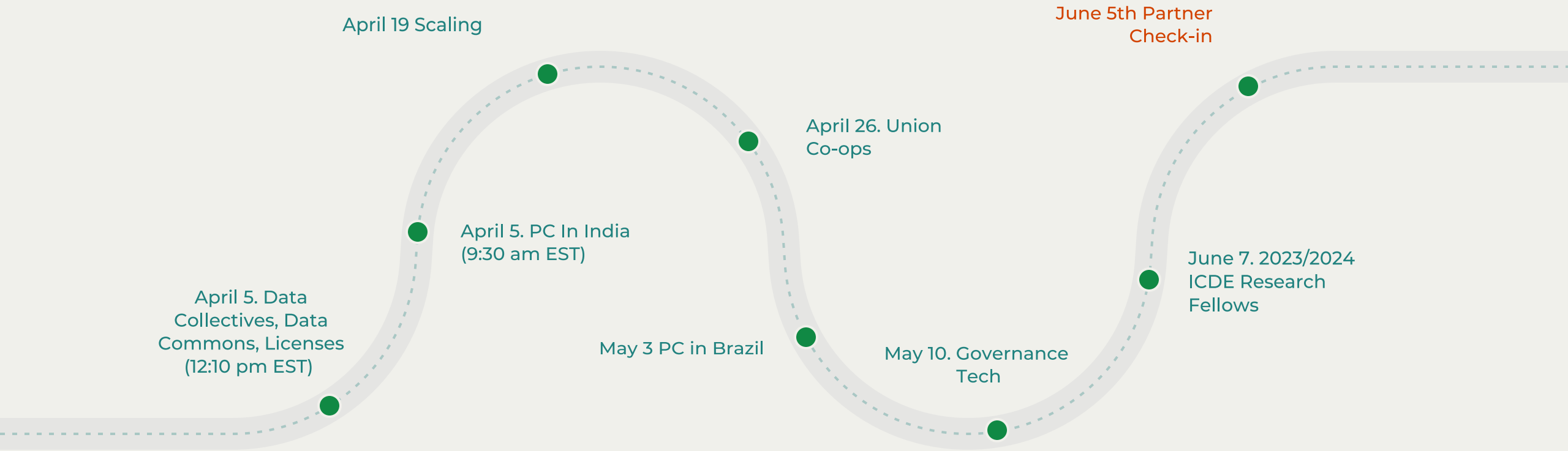
April 5
Data Collectives, Data Commons, Peer Production Licenses

May 10
Exploring Governance tech

End



Learning Journey



Learning Journey

Section 1

Outcomes

- ## Learning about cooperative principles in the digital economy

  Seminars

- ## Community Building

  Building global connection and spirit support through community assemblies

- ## Engaging youth in co-ops

- ## Fostering research

  Seminars offer deep learning opportunities and access to researchers in this sector

- ## Public awareness

  Participants write blog essays and open letters

- ## Outreach to local policymakers (open letters)

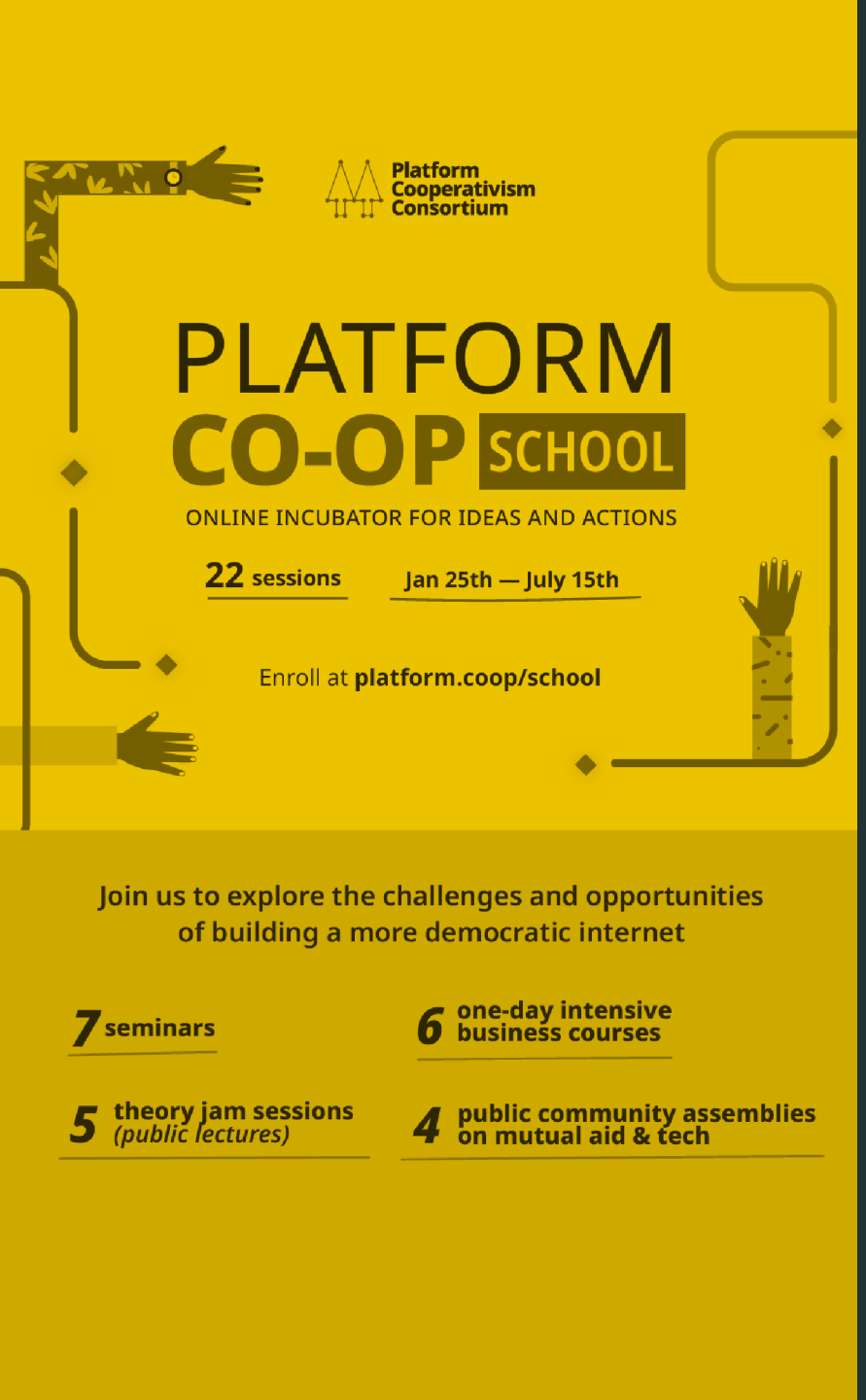
Join us to explore the challenges and opportunities of building a more democratic internet

7 seminars

6 one-day intensive business courses

5 theory jam sessions (public lectures)

4 public community assemblies on mutual aid & tech



Why Join?

- *Platform Co-op School* presents a learning opportunity for young people to explore the concept of cooperative ownership and decision-making in the digital economy.
- Connect with a global community of experts and founders
- Participate in 22 sessions with actionable takeaways and inspiration
- Choose from a range of options including 7 seminars, 6 one-day business courses, 5 theory jam sessions, and 4 community assemblies on mutual aid and technology

The web presence for the program is at

http://platform.coop/school

Section 1

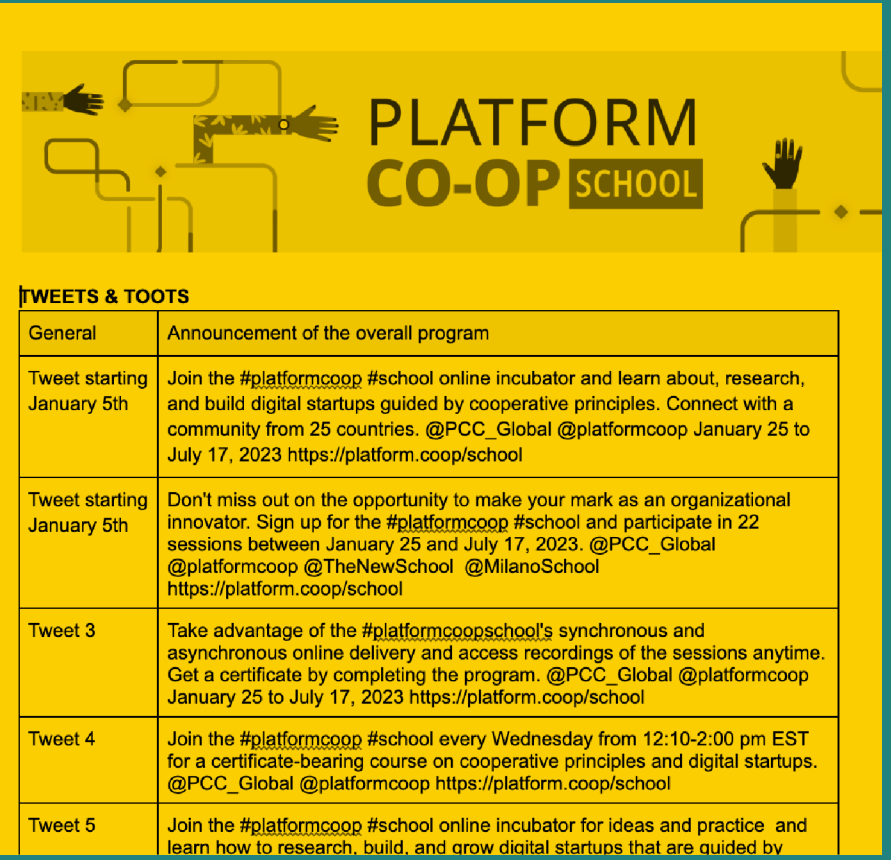
Expectations of partners

What We Expect of Partners

1) Make a good-faith effort to enroll **five students**
2) Organize one in-person gathering and send us a photo

- We call the event a “learning circle.”
- Before the learning circle event begins, make sure that all participants understand the purpose and goals of the event.
- Follow health and safety guidelines: If the learning circle is taking place in-person, make sure to follow all relevant health and safety guidelines, including mask-wearing if applicable.

Please promote the program in your **networks**



PLATFORM CO-OP SCHOOL

TWEETS & TOOTS

General	Announcement of the overall program
Tweet starting January 5th	Join the #platformcoop #school online incubator and learn about, research, and build digital startups guided by cooperative principles. Connect with a community from 25 countries. @PCC_Global @platformcoop January 25 to July 17, 2023 https://platform.coop/school
Tweet starting January 5th	Don't miss out on the opportunity to make your mark as an organizational innovator. Sign up for the #platformcoop #school and participate in 22 sessions between January 25 and July 17, 2023. @PCC_Global @platformcoop @TheNewSchool @MilanoSchool https://platform.coop/school
Tweet 3	Take advantage of the #platformcoopschool's synchronous and asynchronous online delivery and access recordings of the sessions anytime. Get a certificate by completing the program. @PCC_Global @platformcoop January 25 to July 17, 2023 https://platform.coop/school
Tweet 4	Join the #platformcoop #school every Wednesday from 12:10-2:00 pm EST for a certificate-bearing course on cooperative principles and digital startups. @PCC_Global @platformcoop https://platform.coop/school
Tweet 5	Join the #platformcoop #school online incubator for ideas and practice and learn how to research, build, and grow digital startups that are guided by

1. We prepared tweets or toots for all 22 events. **Access them here.**

   https://docs.google.com/document/d/

2. In this folder, you'll find a social media package (FB, Twitter, Mastodon, and Instagram)

   https://drive.google.com/drive/u/0/folc

Who is the platform co-op school for?

1 Platform Workers

Platform workers who attend the event series will have the opportunity to learn about alternative approaches to labor platforms that are being developed by smaller, non-tech companies. Before the event, these individuals may have been unaware of these alternatives and may have felt limited by their current options. However, after the event, they will have a better understanding of the options available to them and may feel more empowered to explore alternative approaches.

2 Members of Cooperatives

Members of cooperatives who attend the event will learn about new developments in the intersection of cooperatives and the digital economy. Before the event, these individuals may not have been aware of these developments and may have limited knowledge on the topic. However, after the event series, they will have a better understanding of the opportunities and challenges in this area and be able to apply this knowledge to their own cooperative businesses.

3 Disenchanted Social Media Users

Disenchanted social media users who attend the event will have the opportunity to learn about alternative social media platforms, such as Mastodon, that prioritize accountability and ethical practices.

4 Technologists

Technologists who attend the event series will have the opportunity to learn about ways in which they can support the development of cooperative digital solutions and contribute to the public good. Before the event, these individuals may have felt disenchanted with their current careers and uncertain about how they could use their skills for the greater good. After the event, they will have a better understanding of the opportunities available to them and may feel more motivated to use their skills for positive change.

Personas for Platform Co-op School

5 Policymakers

Policymakers who attend the event series will learn about ways in which they can support emerging or existing cooperative digital solutions in their jurisdiction. Before the event, these individuals may have been unaware of the potential for cooperative digital solutions in their area and may not have known how to support them. After the event, they will have a better understanding of the potential for these solutions and will be able to use this knowledge to create supportive policies and initiatives.

6 University Students

Our courses are open to university students at any stage of their academic journey, from undergraduate to graduate level. These courses offer a unique opportunity for students to see how research can be closely connected to real-world communities and issues.

7 Researchers

Ph.D. students and researchers who attend the event series will have the opportunity to learn from and connect with others who are working on platform cooperativism from a variety of angles.Before the event, these individuals may have felt isolated in their research and may not have had the opportunity to connect with others in the field. After the event, they will have a stronger network of colleagues and will be able to share ideas and collaborate on research projects.

8 Advocates

Advocates and allies who attend the event series will have the opportunity to learn more about platform cooperativism and connect with the global community of individuals working in this area. Before the event, these individuals may have had limited knowledge on the topic and may not have had the opportunity to connect with others who share their interests.

9 Allies

Allies in the social economy movement who attend the program have the opportunity to learn about ways in which they can genuinely include alternatives in their theory of change and fight for better worker rights.

10 Youth Coopreneurs

Whether you are an entrepreneur, a small business owner, or simply someone with a passion for cooperatives and alternative models of ownership, these courses offer valuable insights and practical tools to help you get your business off the ground. Led by experienced professionals with a wealth of knowledge in the field, these courses provide a dynamic and supportive environment for participants to learn, grow, and thrive.

Platform Co-op School

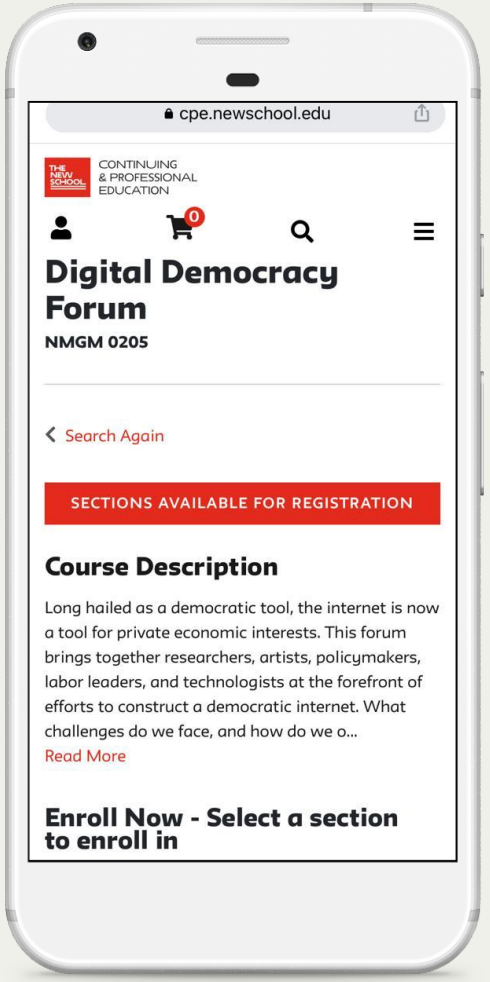
How to enroll

Join the community

PHOTO: PCC CONFERENCE IN RIO DE JANEIRO, NOVEMBER 2022

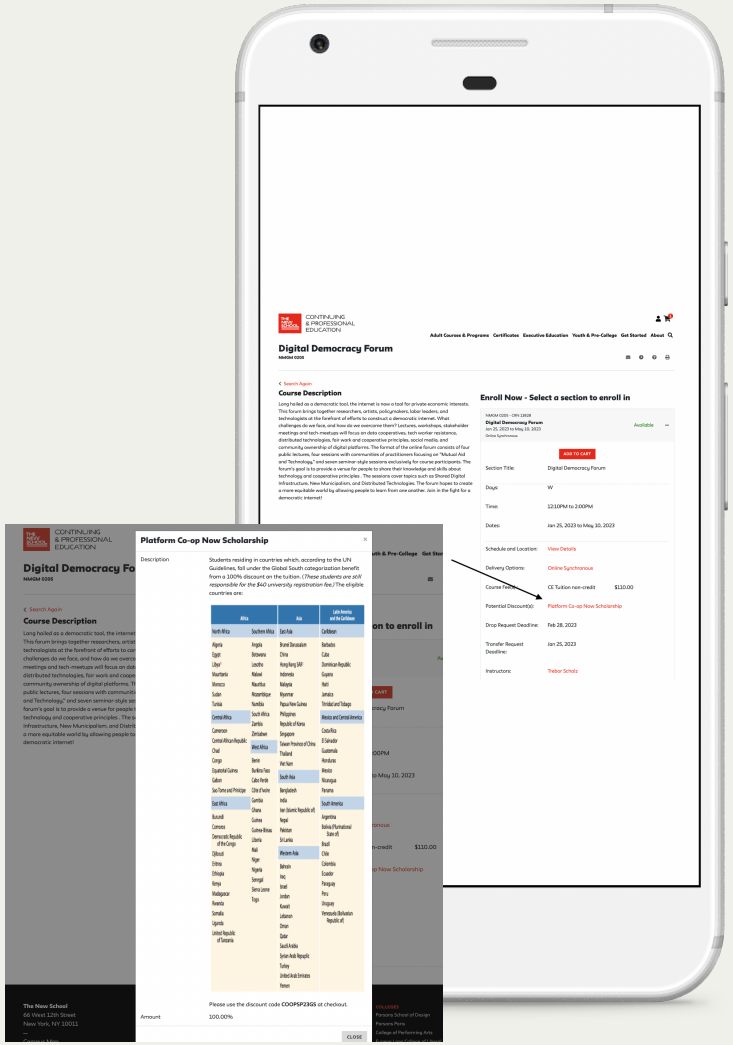
Enrolling is Easy!

(kind of)



- Go to The New School site (bit.ly/3WxQ7do)
  - Add the Course to “Cart.”
  - Create an account.
  - We offer 8 free events for all.
  - To join the seminars and get the certificate, the cost for 15 weeks is $150 for Global North countries. **For participants living in the Global South the tuition is zero but there is an unavoidable $40 *registration fee*, which also partners have to pay.**
  - See the next page for enrollment details.

Enrolling for so-called “Global South” countries



- See the Discount code on the course page

1. Add the Course to “Cart.”
2. Create an account.
3. If you are from the **Global South**, click on the link **Platform Co-op Scholarship**
4. At the bottom of that page, see the **discount code “COOPSP23GS”** The cost drops to $40, which is exclusively the registration. No course fee is applied.
5. Partners also have to enroll.
6. You can **only enroll 1 participant per one registration**. The software does not allow for multiple enrollments at once. **If you are enrolling several participants, you have to enroll them one-by-one**.

42 Partner Organizations from 24 countries and 5 continents

For the 2023 Platform Co-op School, PCC brings together a group of over 42 partner organizations from 25 countries across 5 continents. These partners play a crucial role in engaging their communities in the program and facilitating events and learning opportunities related to the material covered in the course.

INSTITUTE FOR THE COOPERATIVE DIGITAL ECONOMY

Platform Cooperativism Consortium

THE NEW SCHOOL

Platform Cooperativism Consortium hk

Fairwork

University of Ljubljana Faculty of Social Sciences

BLOCKCHAINGOV

SULÁ BATSÚ
COOPERATIVA

COOP
Maison des Coopératives
Togo

WE CARE
Digital Platform Cooperative Project
CENTROW
Centre for Transformative Regulation of Work
FACULTY of LAW
UNIVERSITY of the WESTERN CAPE

nm
needs map coop

CoopSupport
Cooperative Support Services
...Enhancing Cooperative, Enriching Lives!

COBI
Comunidad y Biodiversidad

COOMPANION
KOOPERATIV UTVECKLING

IAD.ZHDK.CH

COOP
Maison des Coopératives
Togo

UNIVERSITY OF TORONTO

confiar coop

THE UNIVERSITY of EDINBURGH
School of Social
& Political Science

UiS
Berrikuntza Sozialaren Unitatea
Unidad de Innovación Social
Social Innovation Unit

UFPR
UNIVERSIDADE FEDERAL DO PARANÁ

RUTGERS
School of Management
and Labor Relations

RedRoot
artists
cooperative

5i.COOP

diesis

SOLIDARITY
HALL

NEW
CITIZENSHIP
PROJECT

NCBA CLUSA
National Cooperative Business Association
CLUSA International

START .COOP

Institute of network cultures

STARTIN' BLOX

SRISHTI MANIPAL INSTITUTE OF ART, DESIGN & TECHNOLOGY BENGALURU (A Constituent Unit of MAHE, Manipal)
MANIPAL ACADEMY of HIGHER EDUCATION (Institution of Eminence Deemed to be University)

Platform Cooperativism Consortium Indonesia

Universidad Intercultural de CHIAPAS
Por un Chiapas igualitario y plural
San Cristóbal de Las Casas

INDIA CHINA INSTITUTE

WOMEN IN BLOCKCHAIN BRASIL

Smart

Section 1

6 one-day business courses

One-day Business Courses
Saturdays, 10 am to 3 pm EST

The Institute for the Cooperative Digital Economy offers **6 one-day business courses** taught by successful platform co-op founders, covering sectors such as ride hailing and e-commerce. Each course has 2 learning coaches.

https://platform.coop/courses/

1 | February 18
Ride Hailing

2 | March 18
Cooperative E-Commerce

3 | June 17
Data Cooperatives

4 | April 15
Agriculture

5 | May 20
Multistakeholder
Marketplace Platform Co-ops

6 | July 15
Arts & Culture

We'll make all courses available early in January.

Enroll in One-Day Business Courses

1) Go to: https://platform.coop/courses/

2) Click on the relevant course

3) On the course page, scroll down for enrollment

Courses

Run a cooperative e-commerce platform and promote sustainability

Learning from What Works: E-Commerce

80 - 270 USD

Mar 18, 2023 12:00–4:00PM

Join course, unleash delivery courier potential

Learning from What Works: Couriers

80 - 270 USD

May 20, 2023 10:00AM–4:00PM

Learn how to leverage digital platforms in cooperative farming

Learning from What Works: Agriculture

8 - 270 USD

Apr 15, 2023 10:00AM–4:00PM

Calling All Creatives: Build Platform Co-operatives!

Learning from What Works: Arts and Culture

80 - 270 USD

Jul 15, 2023 10:00AM–3:00PM

Learn how to use data to foster community well-being

Learning from What Works: Data Cooperatives

80 - 270 USD

Jun 17, 2023 10:00AM–12:00PM

Unlock the power of cooperative ride-hailing

Learning from What Works: Ride-Hailing

80 - 270 USD

Feb 18, 2023 10:00AM–3:00PM

QUESTIONS? EMAIL US AT PCC@NEWSCHOOL.EDU